



Veteran-led, we are Canada's Leading Defence & Security Think Tank

A 400,000 Strong

community of defence & security professionals



Chairman, LGen (ret'd)
Guy Thibault
Former Vice Chief of
the Defence Staff



Gordon Venner, Former Senior Associate Minister of Defence



Executive Director Dr Youri Cormier, Adj. Professor, Royal Military College of Canada



Insurance























A few of our 40 Member Associations



Royal Canadian Artillery Assocation

Canadian Military Intelligence Association

Naval Association of Canada

Royal Canadian Legion

Royal Canadian Air Force Association

Royal Alberta United Services Institute

Royal Canadian Military Institute

















Together we are tackling some key defence & security challenges in Canada:



- 1) MAKE IT A PRIORITY: National security & foreign policy do not appear as priorities among Canadians and political parties tend not to engage Canadians on these questions during elections and in public discourse more broadly. Through our election portal
- 2) ENCOURAGE CANADA TO PULL ITS WEIGHT: Canada's engagement in UN missions is at a historical low and our investment in defence and security is among the lowest in NATO we are ranked at 26/30. Through threat assessments and international security analysis we provide decision makers and the Canadian population a fact-based and rational approach to how we should position our foreign and defence policy.
- 3) IMPROVE FORCE DEVELOPMENT & READINESS: The Canadian Armed Forces are struggling to recruit the right diversity and skill set and the procurement system is bogged down bureaucratically and failing to spend allocated resources. Through events hosted with government, academia, and the business sector, we are helping define equipment requirements and how to get the right materiel, at the right price, in the right timeline.



We take on these national security challenges by:

- Informing a broad audience about national security threats to Canada, our allies, and Canadians.
- 2) Conducting research & analysis to foster a facts-based and rational approach to defence & security policy-making in Canada
- 3) Generating open and productive dialogue by bringing together decision-makers and thought leaders in academia, government and industry to brainstorm technical and policy solutions.
- 4) Educating and training tomorrow's defence & security experts and leaders.

PARTNERED WITH DND/CAF in a signed MOU

HOT TOPICS – BY-INVITATION
MEETINGS WITH KEY
STAKEHOLDERS

MENTORSHIP – CONFERENCES

– FELLOWSHIPS –

RECOGNITION – SOCIAL

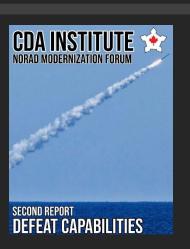
EVENTS – MEDIA

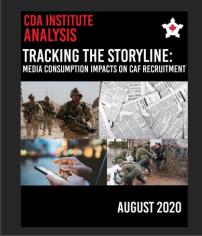
ENGAGEMENT



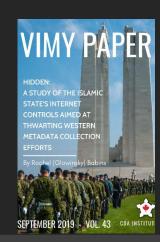












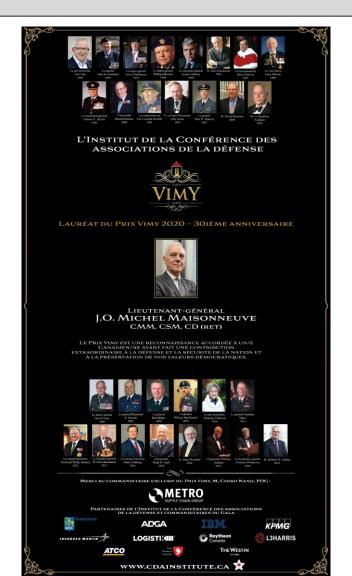
OUR RESEARCH OUTPUTS AND PUBLICATIONS HAVE

TRACTION

top articles on website get 5k+ readers | 35k+ monthly website visits | social media 1,000,000+ yearly views



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BY TAKING ON NEW SUBJECTS LIKE CLIMATE CHANGE, WE ARE ENGAGING NEW AND YOUNGER AUDIENCES AND CONNECTING THE DOTS BACK TO SECURITY & DEFENCE:



In partnership with:









We develop tools and materials that engage thousands of Canadians - but there's still opportunity to grow this:



By getting involved in our **youth initiatives** get to know the up and coming talent before your competitors – in these times of labor scarcity, introduce your company to the best and the brightest.





Are we able to mobilize our base? Our actions speak louder than words:

CLICK HERE TO SIGN UP FOR OUR AFGHAN REFUGEE INITIATIVE

1,000 VOLUNTEERS NEEDED

THEY ARE AFGHAN PARTNERS WHO RISKED THEIR LIVES TO SUPPORT THE CANADIAN MISSION IN AFGHANISTAN. VOLUNTEERS ARE NEEDED TO WELCOME THEM AND HELP FACILITATE THEIR INTEGRATION UPON ARRIVAL IN CANADA.

3,250 volunteers signed up







